



PHOENIX RISING

STRATEGY

Our Vision

A world where achievement and success is the norm for all children and young people.

Our Mission

We provide opportunities and support for children and young people in Brent to develop life skills, improve wellbeing, and empower them to achieve their full potential.

Core Areas

Building Strong Foundations

Effective leadership

Strong organisational structure

Sustainable growth

Supporting Young People

Safe and inclusive spaces

Mentoring and guidance

Confidence and wellbeing support

Skills & Opportunities

Leadership development

Creative programmes (music, steelpan)

Sports and enrichment

Community Impact

Supporting families

Building partnerships

Creating opportunities for the wider community

Our Impact

- Empower young people to reach their full potential
- Improve confidence, wellbeing, and life skills
- Provide safe, inclusive opportunities
- Strengthen the community for future generations